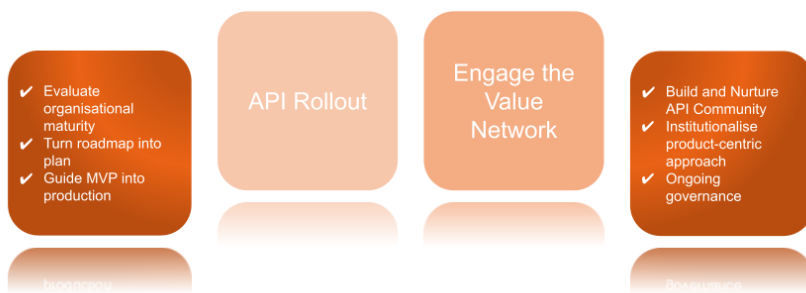# Excelsa API Program Mobilise

Use your API strategy to mobilise your digital transformation

Every API program should consider and address 4 key stages answering the 'why, what, how and who' questions across the organisation. Each stage represents a collection of critical business and technology activities that will ensure the success of your organisation in implementing APIs

Excelsa has a set of unique Advisory packages that address these 4 key stages and can be executed with a Minimum Viable Program approach to meet the needs of the organisation at a speed you are comfortable with. The **Mobilise** package addresses the 'how' and will guide your transformation and delivery leaders in analysing and rolling out the API technology requirements.

Using real life examples and proprietary models tailored for API products, the **Mobilise** package provides advice on all aspects of planning for the API rollout including detailed plans, costs, and readiness assessments. From design to putting a first API into production the **Mobilise** package assists clients with the API technology foundation and specifically how to implement a network of addressable and reusable business capabilities within the IT landscape. Topics covered by this package include

- practical examples of futureproofing and standardization
- establishing a network or mesh of applications and the required technical landscape
- models for determining technology capability requirements.

The **Mobilise** package also helps establish core aspects of the ongoing success of program by initiating success and evangelism plans to socialize the API vision and executive mandate across the organisation.

This package includes the components for API Rollout and introduces aspects for Engage the Value Network.

Strategic Advisory Services

Excelsa's advisors are with you to guide successful delivery of your digital transformation initiatives using an API Program approach.

Excelsa will work closely with you and your teams to understand your outcomes, to ensure effective collaboration and deliver knowledge transfer to enable self-sufficiency using the most appropriate service offerings.

Mobilise Package

Key Objectives
- Turn the roadmap into an agreed set of delivery plans
- Assess organisational maturity and readiness for the API Program
- Assist in guiding first API project from design into production
- Socialize API vision and executive mandate across the organisation

Example Deliverables
- API Maturity Assessment
- Success and Evangelism plans
- Input into Program charter, plans and costings
- Technology gap analysis and advice on selections
- Input into API architecture and design principles

About Excelsa

- Excelsa was founded in 2020 with headquarters in Adelaide and Sydney

- Founded by two industry experts with experience across Asia Pacific and EMEA

- Industry expertise across FINS, Telco, Government and Utilities

Excelsa's vision is to enable organisations to bridge the technology and business functions through a unique, proven approach of an API program that is both effective but simple to enact to deliver organisational transformation. Organizations of all types use Excelsa to innovate faster and deliver creative customer outcomes.