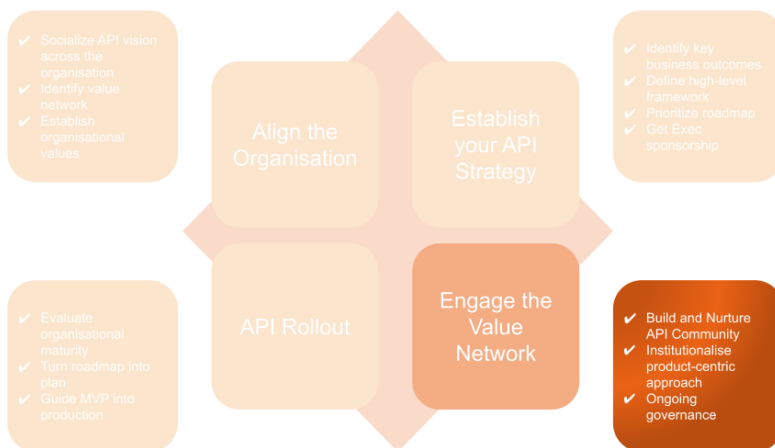


Excelsa API Program Optimise

Ongoing support for execution of the strategy to maximize the success of your digital transformation

Every API program should consider and address 4 key stages answering the ‘why, what, how and who’ questions across the organisation. Each stage represents a collection of critical business and technology activities that will ensure the success of your organisation in implementing APIs.

Excelsa has a set of unique Advisory packages that address these 4 key stages and can be executed within a Minimum Viable Program approach to meet the needs of the organisation at a speed you are comfortable with. The **Optimise** package provides ongoing support for your teams as they execute the API strategy to ensure the ongoing success of your program.



Excelsa has built an outcome focused success methodology based on our experience with clients across the globe to ensure the organisation is effectively engaging the intended consumers across the whole ecosystem by building and nurturing an API community to drive uptake and hence increase value.

At Excelsa, we have found that our most successful clients require ongoing assistance as they execute on their API program. This Optimise package provides access to Excelsa advisors for the life of your program to ensure successful delivery informed by the latest insights from the market. Topics covered by this package include:

- Periodic check-ins with program leadership to track progress against KPIs
- building and nurturing an API community
- ‘API as a product’ culture

This package encompasses the component for Engage the Value Network but as part of the governance aspect all the other components will be reviewed as the success plan is updated with the changing business and technology requirements

Strategic Advisory Services

Excelsa’s advisors are with you to guide successful delivery of your digital transformation initiatives using an API Program approach.

Excelsa will work closely with you and your teams to understand your outcomes, to ensure effective collaboration and deliver knowledge transfer to enable self-sufficiency using the most appropriate service offerings.

Mobilise Package

Key Objectives

- Provide governance and monitoring of the API program against the defined KPIs
- Provide latest market insights and expertise.
- Build and nurture the API community to drive value realisation
- Institutionalise a product-centric approach for APIs and Services

Example Deliverables

- Periodic business reviews and program updates
- Health checks and Architecture reviews
- Skills Assessments
- Facilitate experimental learning opportunities
- Enablement of Product Managers, Program and Operational teams

About Excelsa

- Excelsa was founded in 2020 with headquarters in Adelaide and Sydney
- Founded by two industry experts with experience across Asia Pacific and EMEA
- Industry expertise across FINS, Telco, Government and Utilities